

**May CAMEL Buy 2 Packs Get T-Shirt  
Promotion #800101, Item #538724**

51861 1300

	Region	SKUs	O-Zone SKUs	Total SKUs #538724 (20/SKU)	Total Offers
1100	Boston	4,973	41	5,014	100,280
1200	New York Metro	5,375	32	5,407	108,140
1300	Philadelphia	3,920	24	3,944	78,880
1600	Buffalo	5,846	60	5,906	118,120
1700	Pittsburgh	8,234	120	8,354	167,080
1800	Cincinnati	11,767	108	11,875	237,500
	Total NESA	40,115	385	40,500	810,000
2100	Winston-Salem	7,223	80	7,303	146,060
2200	Atlanta	6,948	179	7,127	142,540
2300	Florida	8,030	90	8,120	162,400
2600	Dallas	5,942	100	6,042	120,840
2900	Richmond	5,971	140	6,111	122,220
	Total SSA	34,114	589	34,703	694,060
5100	N. California	10,077	33	10,110	202,200
5400	S. California	5,632	83	5,715	114,300
5600	Seattle	11,482	75	11,557	231,140
5800	Houston	8,435	74	8,509	170,180
	Total WSA	35,626	265	35,891	717,820
6200	Chicago	8,134	180	8,314	166,280
6300	Minneapolis	8,812	30	8,842	176,840
6600	Denver	13,497	105	13,602	272,040
6700	Detroit	7,692	91	7,783	155,660
6900	St. Louis	5,310	55	5,365	107,300
	Total MWSA	43,445	461	43,906	878,120
	GRAND TOTAL	153,300	1,700	155,000	3,100,000

sgr003/ccd  
2/9/98